

## Academic Information / Database Zone

**Dates: July 8 (Thur) – 11 (Sun), 2010** **Venue: Tokyo Big Sight, Japan**  
Organised by: TIBF Executive Committee / Reed Exhibitions Japan Ltd.

"Academic Information / Database Zone" is a specialized area set up inside the Tokyo International Book Fair (TIBF), offering extensive opportunities to meet focused buyers from Japan and Asia. As Asia's leading publishing industry trade fair, TIBF attracted 64,844 visitors, including 5,706 books/contents distributors, 5,503 Librarians/school related professionals, and 14,600 corporate users/professionals in 2009.

Take advantage of this zone to expand your business now!

### Exhibit at TIBF "Academic Information / Database Zone" to ...

- 1 Find Japanese distributors/agencies
- 2 Build partnerships with Japanese information providers
- 3 Find Japanese subscribers
- 4 Sell translation rights to Japanese publishers
- 5 Sell directly to libraries/corporate users, etc.

#### ▶ Exhibits:

- Information Database  
(Articles, Science information, Medical information, Business information, Legal information, Accounting Information, Patent Information, Other academic information, Statistics, etc.)
- E-Journals • Reference Books • E-Books • Electronic Media, etc.

#### ▶ Visitors:

- Books/Contents Distributors • Information Providers
- Publishers • Libraries/Universities/Schools
- Business Libraries/Corporate Reference Rooms • Research institutes
- Professionals/Experts (Lawyers, Accountants, etc.)
- Doctors/Researchers/Professors, etc.

#### ▶ Participation Cost

##### 1 booth (5.0m x 2.0m)

- Raw Space only 450,000 JPY
- Rental Display System (Optional) 140,000 JPY

