

## Book Accessories Zone

Gifts, Stationeries, & Equipments for booksellers and readers

**Dates: July 8 (Thur) – 11 (Sun), 2010** Venue: Tokyo Big Sight, Japan

Organised by: TIBF Executive Committee Reed Exhibitions Japan Ltd.

### Exhibit at Japan's largest book industry trade show!

Tokyo International Book Fair (TIBF) is Japan's largest book industry trade show, gathering 5,706 bookstores/distributors, 18,400 publishing related professionals, and 20,635 book readers/end-users under one roof. As more and more Japanese demand for fashionable and useful book accessories to enjoy everyday reading, this is a great timing for gift and stationary suppliers to tap into this huge Japanese book retailing market.

Take advantage of this zone to expand your business now!

### Exhibit at TIBF "Book Accessories Zone" to ...

- 1 Find Japanese importers/distributors
- 2 Sell to Japanese wholesalers
- 3 Make partnerships with publishing houses
- 4 Introduce your products to end users

#### ▶ Exhibits:

- Book Cover
- Bookmarks/Bookplates
- Book holders/stands
- Book Clips
- Lights
- Magnifier
- Bookshelf
- Products/technologies for handicapped
- Other Gifts and Stationeries for book readers

#### ▶ Visitors:

- Booksellers
- Importers
- Wholesalers
- Distributors
- School buyers
- Publishers
- Corporative users
- End users etc.

#### ▶ Participation Cost

##### Type S: 1 booth (5.0m x 4.0m)

- Raw Space only ¥900,000
- Rental Display System (Optional) ¥280,000

##### Type A: 1 booth (5.0m x 2.0m)

- Raw Space only ¥450,000
- Rental Display System (Optional) ¥140,000

