

17th Tokyo International Book Fair

Dates: July 8 (Thu) – 11 (Sun), 2010 Venue: Tokyo Big Sight, Japan
Organisers: TIBF Executive Committee / Reed Exhibitions Japan Ltd.

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More Details:

www.tibf.jp

Asia's key publishing business event to be held in July, Tokyo.

Asia's leading publishing trade fair, "Tokyo International Book Fair (TIBF2010)" will be held in this coming July 8th (Thu) – 11th (Sun), in Tokyo, Japan. This year's TIBF is expected to be held with a record breaking 1000 exhibitors and 75,000 visitors. The fair gathers publishers in diverse genres of books from 30 countries, including Japanese leading publishing houses and publishers all around the world, from Asia, Europe, USA, and also South America, etc.. Japanese unique and rich contents and the world's distinctive literature, Children's illustrated books and many other genres of books gather under one roof for rights trade. The show also has a wide section of the latest "E-book" solutions and technologies, getting a lot of attention from the publishing industries from around the world.

■ Online appointment tool works actively before the show.

To encourage publication rights transactions, TIBF show management takes the initiative to support rights sellers and buyers to make appointments before the show. The innovative free online service "Rights Trade Support Service" is now working actively through exhibitors and visitors across the countries. This service enables the exhibiting publishers to publicize their rights information on TIBF website and to promote their contents to the editors and rights agents who are scheduling to attend TIBF as visitors. In the meantime, these trade visitors are also able to use this service to collect the latest rights information online, and to easily make appointments with exhibiting publishers, prior to the fair. Already, this service has started and has been supporting effective business meetings on the show venue.



Rights Trade Support Service >>> <http://www.tibf.jp/rights/>

■ The latest E-book solutions and technologies to reveal.

Like the movements occurring in many other countries, the Japanese publishing industry is also facing a huge change and a rapid expansion of the digitalization of contents. Taking advantage of the Japanese high electronic technology, "Digital Publishing Fair," concurrently held with TIBF, will reveal a huge selection of products, focusing on the latest E-book solutions and technologies. Many exhibitors will present new solutions and services for popular e-book devices such as iPad, Kindle, and Smartphone. Furthermore, Japanese leading electronic companies such as NEC and Fujitsu will present their cutting-edge e-book devices during the fair. Also, Google will promote the online e-book selling service "Google Edition," which gets high attention from the Japanese publishers. Showcasing the world's latest and proven e-book solutions and technologies all together, the fair surely will be a publishing industry's seismic event. "Digital Publishing Fair" will be open from July 8 – 10 (3days), while Tokyo Int'l Book Fair will be held from July 8 -11 (4days).

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